



Jeff Merrill Yacht Sales opens in Seal Beach

SEAL BEACH -- Jeff Merrill has announced the opening of his yacht brokerage firm, Jeff Merrill Yacht Sales, Inc., providing worldwide professional representation for buyers and sellers of premium brand ocean going trawlers.

Building on more than 30 years of experience in the yachting industry and a lifelong sailboat racing background, Merrill mostly recently was the top producing and most recognized sales advocate for the Nordhavn brand of long range trawlers. He's logged more than 14,000 miles in hands-on training with clients all over the United States and from Japan to South Africa and Alaska to Panama.

"I pride myself in matching up my clients with the right trawler for their needs, regardless of brand name," he said. "The sale of a trawler is a sophisticated process that can be tricky to navigate and it is my goal to make this a more enjoyable process for both buyers and sellers. My years of yacht sales experience have allowed me to refine a tailored, personalized approach to insure my clients' success and ultimate happiness. I'm very fortunate to have a career where every day I am doing something I love."

Honesty, attention to detail, friendliness and especially placing client needs first have been the cornerstones of Merrill's success. He is equally adept at working with clients on new build projects or finding a brokerage trawler. His commitment to his profession is exemplified by his dedication in achieving the Certified Professional Yacht Broker accreditation.

His racing pinnacle was participating in the 1987 America's Cup trials in Fremantle, Australia. Merrill serves as second vice-president of the California Yacht Brokers Association and west coast membership captain for the Yacht Brokers Association of America.

Merrill is licensed and bonded in both California and Florida. For more information visit JMYS.com or call (866) 748-5419.